

GOAL SETTING ROADMAP FOR YOUR REAL ESTATE BUSINESS



STEP 1

Set a Specific & Measurable Goal



STEP 2

Is this goal realistic and achievable with your timeline?



STEP 3

Do you have the skills and tools to achieve this goal? If not, what action do you need to take to make it a reality?



STEP 4

Evaluate and refine. Does the goal fit with your overall organization objectives.

